

Case Study:

Making software work for you as a small business

Business Issue

This company has multiple branches at work daily that needed to be linked to the company's bottom line. This company wanted the office to be able to pool the resources within the company using one application that could relate all of the different business numbers to the company's accounting and allow the company to ultimately see the big picture.

Solution

The company needed a database application that was tailored to their business and could integrate quickly into their business. This was not an easy solution and required careful planning. A database software solution called Timberline by Sage Software was made specifically for this company's industry and included all of the things needed by all branched of the company. A consultant for that software was secured to properly deploy the software and train the employees to fully utilize it. A service plan was purchased from the software vendor Sage Software to allow for more customization for the company to maximize the return on investment from the software

Results

- The software has greatly increased office productivity as all branches of the business can now work and communicate more efficiently using a unified system
- The company can now use reporting tools to show potential strength and weaknesses in the company's outlook allowing for quick adjustments and planning

This solution has saved the company in untold labor hours due to the streamlined business processes. It has also allowed the company to have much more productive meetings because the employees are armed with greater reporting tools and these tools are quickly available. The results have transformed the company's revenue and have allowed them to re-invest more resources into the business.



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